



SPW

# Electronic Filing System (EFS) Data

## Electronic Patent Application Submission

### USPTO Use Only

EFS ID: 64392  
Application ID: 09965954 

Title of Invention: **System and Method for Accumulating Marketing Data from Guests at a Coverage Area**

First Named Inventor: Kenneth Lancos

Domestic/Foreign Application: Domestic Application

Filing Date: 2001-09-28

Effective Receipt Date: 2004-07-12

Submission Type: Information Disclosure Statement

Filing Type:

Confirmation number: 3312

Attorney Docket Number: 5243P003

Total Fees Authorized:

Digital Certificate Holder: cn=William E. Alford,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US  
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## TRANSMITTAL

Electronic Version v1.1

Stylesheet Version v1.1.0

Title of Invention	System and Method for Accumulating Marketing Data from Guests at a Coverage Area	
Application Number:	09/965954 	
Date:	2001-09-28	
First Named Applicant:	Kenneth	
Confirmation Number:	3312	
Attorney Docket Number:	5243P003	
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Submitted by:	Elec. Sign.	Sign. Capacity
William E. Alford Registered Number: 37764	William E. Alford	Attorney
Documents being submitted	Files	
us-ids	5243P003-usidst.xml	
	us-ids.dtd	
	us-ids.xsl	
Comments		



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	System and Method for Accumulating Marketing Data from Guests at a Coverage Area						
Application Number:	09/965954 						
Confirmation Number:	3312						
First Named Applicant:	Kenneth Lancos						
Attorney Docket Number:	5243P003						
Art Unit:	3623						
Examiner:	Michael Heck						
Search string:	( 20020167500 or 20030020629 or 6327576 or 6526158 or 6724690 or 6732934 ).pn.						

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	20020167500	2002-11-14	Gelbman, Alexander			
	2	20030020629	2003-01-30	Swartz, Jerome , et al.			
	3	6327576	2001-12-04	Ogasawara, Nobuo			
	4	6526158	2003-02-25	Goldberg, David A.			
	5	6724690	2004-04-20	Endo, Takanori , et al.			
	6	6732934	2004-05-11	Hamilton, Alistair , et al.			

### Signature

Examiner Name	Date